



WEB 2.0 EXPO IN SAN FRANCISCO

22ND - 25TH APRIL 2008

The Digital Media Forum has secured funding through InterTradeIreland, the Skillnets initiative and Enterprise Ireland to support companies wishing to attend the Web 2.0 Expo in San Francisco (22nd – 25th April 2008).

This will be a competitive process and successful companies will receive €1,500 towards the cost of attending the conference. Only one attendee per company may be supported. For details of the application process, please see below.

WHAT IS WEB 2.0 EXPO ?

Web 2.0 Expo is a global annual gathering of technical, design, marketing, and business professionals who are building the next generation web. Web 2.0 Expo features the most innovative and successful Internet industry figures and companies providing attendees with examples of business models, development paradigms, and design strategies to enable mainstream businesses and new arrivals to the Web 2.0 world to take advantage of this new generation of services and opportunities.

PROGRAM INFORMATION

The program will spotlight experts, leaders, and under-the-radar innovations, and in the spirit of Web 2.0, there will be ample opportunity for attendees to connect, contribute, and collaborate. Web 2.0 Expo will be a place for creativity, engineering, and innovation, focusing on four conversations:

- **Education:** a vetted, cohesive conference program to maximize the sharing of knowledge and expertise around creating the next generation web
- **Tradeshaw:** a traditional tradeshow floor introducing builders of the Web to providers of tools, technology, services and infrastructure
- **Networking:** a meeting ground fostering face-to-face business development for entrepreneurs, VCs, partnerships and recruitment
- **Launch Pad:** a platform for notable companies and products to debut

To register your interest in attending please contact Irene Kavanagh irene@digitalmediaforum.net with a brief profile of your company and your reasons for wishing to attend the conference.

If you have any further queries, you can contact us at 01 4893602.